

ADVERTISING WORKSHEET

COMPANY NAME: PARADISE SODAS

STREET: \_\_\_\_\_

CITY-STATE: \_\_\_\_\_

BUSINESS TYPE: SODA CRACKER MANUFACTURE & SALES

WORDING AS SHOWN: SEASON'S GREETINGS EAT PARADISE SODAS

SHAPES KNOWN: PLATE

MAKER: FENTON

BACK PATTERN: WIDE PANEL

COMMENTS: PROBABLY THE MOST COMMON OF THE ADVERTISING PIECES

PLATE ~~\$225-275~~  
\$250-\$350

MODESTO LIBRARY  
1-209-525-7814  
CALLED 4-11-89  
NO DATA

MCHENRY MUSEUM  
1-209-577-5366  
← HYDI WARREN →

Paradise Rollers  
Mills 1890?  
← 9-5 Wed.  
Gloria Lane  
Modesto

5-8-95

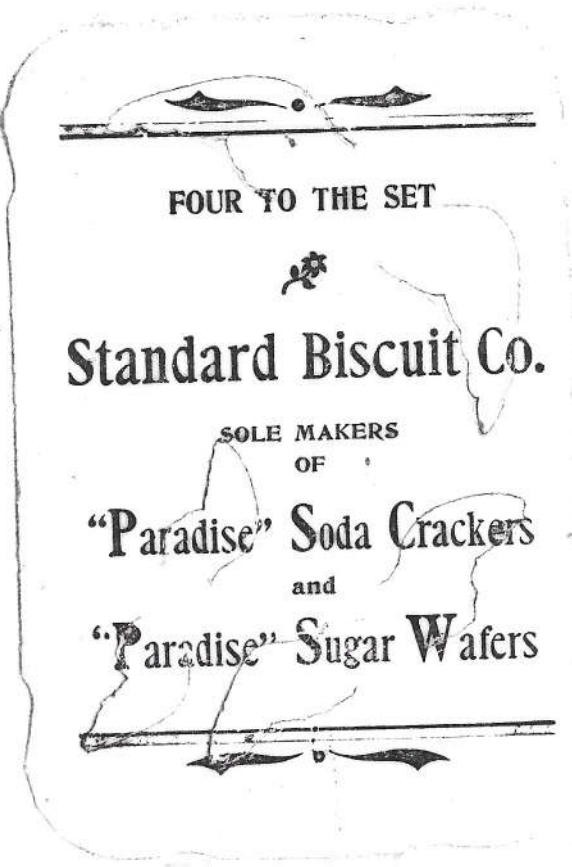
Hi John:

Thought you might be interested  
I just acquired this receipt  
which is pretty good evidence  
that Paradise Sodas (crackers)  
is San Francisco. So, most  
likely the Advertising Plate  
was a promotional item  
from the Standard Biscuit Co.  
San Francisco. Note the "registered  
Trademark" is the same bird  
and the date on the receipt  
is May 24, 1916.

I'll be looking forward to  
seeing you at the convention -

Russell 





1912 \*  
San Francisco  
STANDARD  
BISCUIT CO.  
N.E. cor Sanson  
and Pacific,  
Phone Kearny 4235

John -  
The original of this  
is full color, apparently  
there was a set of 4  
cards given with  
the 6" plate. The  
woman who sold the  
plate to me said that  
the person who she got  
it from was original  
owner + told her this.  
Jon



The Macaw.

Lory of the  
Blue Mountains.

The Rosalbin  
Cockatoo.